



AGILITY IN PARTNERING



PT USAHATAMA SEJAHTERA ADIPRAKARSA
A Profile of Mechanical-Electrical Parts &
Instrumentation Supplier Company

COMPANY

OVERVIEW



- Well known as Usahatama, PT Usahatama Sejahtera Adiprakasa was established in 2001.
- The company was fostered as reliable partner on supplying mechanical, electrical & instrumentation; such as MV & LV motors, mechanical power transmission, MV & LV circuit breakers, electrical switchgears, etc.
- Usahatama is an authorized distributor for Baldor®; Baldor-Reliance® & Baldor-Dodge® in Indonesia. We were fully supported by Baldor Electric Company - USA.
- Furthermore, we are also sole distributor for many world-class brand; such as Cooper® Bearings & Hyundai Electric.
- We have vast experience in any industrial needs, from epc company to user-end customers, moderate to high-tech industrial process, and national to multi-national corporation.
- Usahatama has strong commitment on market competition with standout products and sustainable service. We always pursue that satisfaction is qualified and delivered for each stakeholders & customers.
- We are dedicated to be agile partner for the best electrical part solution



VISION

- Fostering the company to be the most valuable supplier in trustworthy and sustainable services as world class company that leads Indonesia market share.

MISSION

- Enhancing the company as reliable partnership in delivering wide range products, competitive pricing, and responsive after sales service that ensures added values provided to all stakeholders and customers satisfaction.

CULTURE

We cultivate our culture through “USA”

- Uplifting professional & creative culture among the management.
- Striving strategic positioning to embrace market competition with standout products and sustainable service.
- All out on delivering added value for all stakeholders & customers.

CORPORATE VALUES



BUSINESS CORE



As supplier company in mechanical-electrical part & instrumentation, Usahatama provides a wide range products of world class manufacturer. Our products range serves:

- **NEMA Motors**

- General Purpose Motors
- Severe Duty Motors
- Washdown Duty Motors
- Pump Motors
- Explosion Proof Motors
- Variable Speed Motors
- Farm Duty Motors
- HVAC Motors
- Definite Purpose Motors
- Unit Handling Motors
- Servo Motors
- DC Motors
- Gearmotors
- Engineered Products
- Grinders, Buffers & Lathes

- **Mechanical Power Transmission**

- Mounted Bearings
- Couplings
- Enclosed Gearings
- Conveyor Components
- Mechanical Drive Components
- Drive & Conveyor Pulley Packages

- **Electrical Instrumentation**

- MV & LV Circuit Breakers
- Electrical Switchgears
- Other Instrumentation





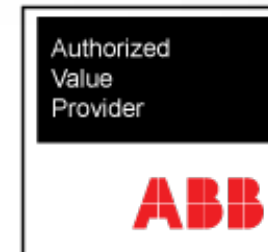
Baldor Electric Company is now ABB

ABB Ltd has completed its acquisition of Baldor Electric Company. Baldor Electric is a leading designer, manufacturer & marketer of industrial electric motors (Baldor-Reliance®), mechanical power transmission products (Baldor-Dodge®), drives & generators.

The combination provides an even stronger growth platform from which ABB can increase its penetration by building on Baldor's strong presence while at the same time facilitating the sale and service of Baldor's products globally through ABB's worldwide distribution & service network.

Baldor offers a broad line of energy-efficient NEMA motors to meet any application need. For well over a century, the Dodge® line of bearings, gearing & power transmission components have helped manufacturers in numerous industries increase the productivity & profitability of their operations.

OUR PRODUCTS



Since 2001, PT Usahatama Sejahtera Adiprakarsa has been appointed as Authorized Distributor in Indonesia



OUR PRODUCT

NEMA MOTOR

BALDOR
BALDOR • RELIANCE



For nearly 100 years, Baldor-Reliance® have strived to provide customers with the best value & reliability in industrial electric motors. It has what it takes to help every industry & application reach new levels of efficiency and energy savings even under the most demanding conditions. Baldor-Reliance® motors are designed to operate reliably no matter how challenging the process or application, & to have low life cycle costs.

Whether it's a motor for harsh, outdoor conditions at a petrochemical plant, or for continuous duty in a distribution center, customers have a variety of choices either from stock or designed to fit specific requirements.

There are many options when it comes to buying the products you need. To help maintain your competitive edge, Usahatama offers the latest technologies to improve process reliability while driving operating costs to a minimum.



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OUR PRODUCT

NEMA MOTOR



GENERAL PURPOSE MOTORS

Proven, reliable, available

- Single Phase Enclosed
- Single Phase Open
- Three Phase Enclosed
- Three Phase Open
- Single & Three Phase Enclosed Brake Motors
- Three Phase Open Brake Motors

SEVERE DUTY MOTORS

Exceptional performance & long life in harsh applications

- General Severe Duty Motors
- RPM XE extreme Efficient Motors
- IEEE 841 Motors
- IEEE 841 / 661 XL motors
- Crusher Duty Motors
- Quarry Duty Motors
- Oil Well Pump - Design D
- Dirty Duty® Plus

PUMP MOTORS

Keep your fluid flowing

- 56J Jet Pump Motors
- JM, JP, WCP Close Coupled Motors
- Vertical P-Base Motors
- Submersible Motors
- Immersible Motors
- Fire Pump

EXPLOSION PROOF MOTORS

Designed for explosive environments

- Explosion Proof General Purpose
- Explosion Proof Severe Duty, 1.15 SF
- Drill Rig Duty, 1.15 SF Motors
- Explosion Proof Pump Motors
- Explosion Proof, Inverter Duty





OUR PRODUCT

NEMA MOTOR



VARIABLE SPEED MOTORS

Designed for variable speed control

- AC Laminated Frame - RPMAC Motors
- AC VS Master Motors
- AC Inverter / Vector Duty Motors
- Direct Drive Cooling Tower Motors
- RPM XE eXtreme Efficient Motors

WASHDOWN DUTY MOTORS

Designed to perform reliably in washdown environments

- Food Safe Stainless Steel Motors
- Stainless Steel Motors
- Paint Free Motors
- White Washdown Motors

FARM DUTY MOTORS

Designed to protect your crops and livestock

- Grain Dryer / Centrifugal Fan Motors
- Grain Dryer / Vane Axial Fan Motors
- Aeration Fan Motor
- Direct Drive Fan Motors

HVAC MOTORS

Keep the air flowing

- General Purpose HVAC Motors
- Direct Drive
- Chiller / Cooling Tower Motors
- Shaft Grounding Motors
- Fan and Blower Motors
- EC Gold Series Motors





OUR PRODUCT NEMA MOTOR



DEFINITE PURPOSE MOTORS

Definite purpose motors for a host of applications

- Ammonia Refrigeration Compressor Motors
- Two Speed Foot Mounted Motors in TEFC & ODP Designs
- Single Phase Pressure Washer Motors
- U-Frame Motors

UNIT HANDLING MOTORS

Designed for unit handling applications

- General Unit Handling, Motor Only
- High Cycle Brake Motors
- D-Series Brake Motors
- Short Series Brake Motors

SERVO MOTORS

Positioning, speed, and efficiency

- AC Brushless HDS series
- AC Brushless N-series Motors
- AC Brushless C-series Motors
- AC Brushless Stainless Steel Motors (SSBSM)
- DC Brush Servo motors

DC MOTORS

Designed for DC power operation

- Fractional DC
- RPM III
- Super RPM
- Round Frame Motors
- DMI Motors
- RPM PD DC





OUR PRODUCT

NEMA MOTOR



GEARMOTORS

Designed for precision and performance

- AC Gearmotors
- DC Gearmotors

ENGINEERED PRODUCTS

Designed and built to critical specifications

- Underground Mining
- Navy
- Marine

GRINDERS, BUFFERS & LATHES

Heavy-duty, smooth, powerful

- Grinders
- Buffers
- Polishing Lathes
- Belt Sanders





OUR PRODUCT
**MECHANICAL POWER
TRANSMISSION**

BALDOR
BALDOR • DODGE

Baldor-Dodge® power transmission products offer reliable service and low maintenance to help reduce your total cost of ownership. Its innovative bearings, gearing and power transmission products have solved the toughest applications for over 125 years.

When it comes to power transmission solutions, Baldor-Dodge® is the first name in power transmission. Usahatama would help you with the most challenging applications, and could ensure immediate delivery.



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OUR PRODUCT

MECHANICAL POWER TRANSMISSION



MOUNTED BEARINGS

Baldor-Dodge® has been one of the leading suppliers of power transmission products and system components in the world. Supported by its global resources, we could ensure that bearing users have access to the highest quality & best selection of mounted bearings in the industry.



- **Mounted Ball Bearings**

- Standard Duty
- Washdown Duty
- Food Safe Bearings
- Accessories

- **Mounted Tapered Roller Bearings**

- Type E Family
- Specialty Tapered Roller

- **Mounted Spherical Roller Bearings**

- Imperial
- S-2000
- Metric
- Unisphere
- Dodge SAF

- **Plain Bearings**

- Solidlube Plain Bearings
- Babbitt Journal
- Bronze Bushed Journal
- Take Up Frames

- **Advanced Services**

- Smart Sensors for Mechanical Products





OUR PRODUCT

MECHANICAL POWER TRANSMISSION



COUPLINGS

The Baldor-Dodge® coupling product line can offer a solution to almost any need. Whether the need is an elastomeric or metallic design, Dodge can provide a coupling with the potential to increase torque capacity, accommodate shaft misalignment, extend life, & put an end to unexpected downtime.



• Metallic Couplings

- Chain
- Grid Line
- DGF Gear
- Taper Lock Rigid
- Ribbed Rigid
- DM Moment Couplings

• Elastomeric Couplings

- Raptor
- Poly-Disc
- Para-Flex
- D-Flex

• Mechanical Soft Starts

- Fluid Couplings
- Flexidyne Couplings
- Mechanical Clutches





OUR PRODUCT

MECHANICAL POWER TRANSMISSION



ENCLOSED GEARING

The Baldor-Dodge® coupling product line can offer a solution to almost any need. Whether the need is an elastomeric or metallic design, Dodge can provide a coupling with the potential to increase torque capacity, accommodate shaft misalignment, extend life, & put an end to unexpected downtime.



- **Shaft Mounted Reducers**

- Quantis MSM
- Torque Arm
- Torque Arm II, TA
- Motorized Torque Arm, MTA

- **In-Line/Concentric Reducers**

- Quantis ILH
- Maxum

- **Off-Set/Parallel Reducers**

- Magnagear

- **Right Angle Reducers**

- General Purpose
- Washdown Duty

- **Vertical Gearmotor**

- The Dodge Vertical Gearmotor (VGM)





OUR PRODUCT

MECHANICAL POWER TRANSMISSION



CONVEYOR COMPONENTS

Baldor-Dodge® offers a variety of pulley types, styles, & different options, plus complete pulley assembly packages, including the pulley, lagging, shafting, bearings, couplings & gearing.

Furthermore, Baldor-Dodge® has the capabilities and the expertise to select the pulley and/or assembly that works best with any specific application. Only Baldor provides a computerized conveyor design program with detailed designs for conveyors up to 3500 feet long, with 800 feet of lift, and up to 3500 tons per hour.

- **Pulleys**

- Drum Pulleys
- Elevator Pulleys
- Wing Pulleys
- Steel Split Pulleys

- **Bushings**

- Bushings





OUR PRODUCT

MECHANICAL POWER TRANSMISSION



MECHANICAL DRIVE COMPONENTS

Essential elements of this power transmission cycle are Baldor-Dodge® mechanical drive components: V-belt drives, synchronous drives & roller chain drives. These rugged products not only connect one driven shaft to another, but they isolate shock load & vibration, accept minor misalignments & synchronize movement between shafts.



- **Bushings**
 - Taper
 - Lock Bushings
 - QD Bushings
- **Sheaves**
 - Classical
 - Wedge
- **Synchronous Sprockets**
 - HTD
 - Dyna-Sync
 - HT200
 - HT500
- **Roller Chain Sprockets**
 - Taper-Lock Single
 - Taper-Lock Double
- **Belts**
 - V-Belts
 - Synchronous Belts
- **Accessories**
 - Motor Bases
 - Shaft Collars
 - Weld-On Hubs





OUR PRODUCT

MECHANICAL POWER TRANSMISSION



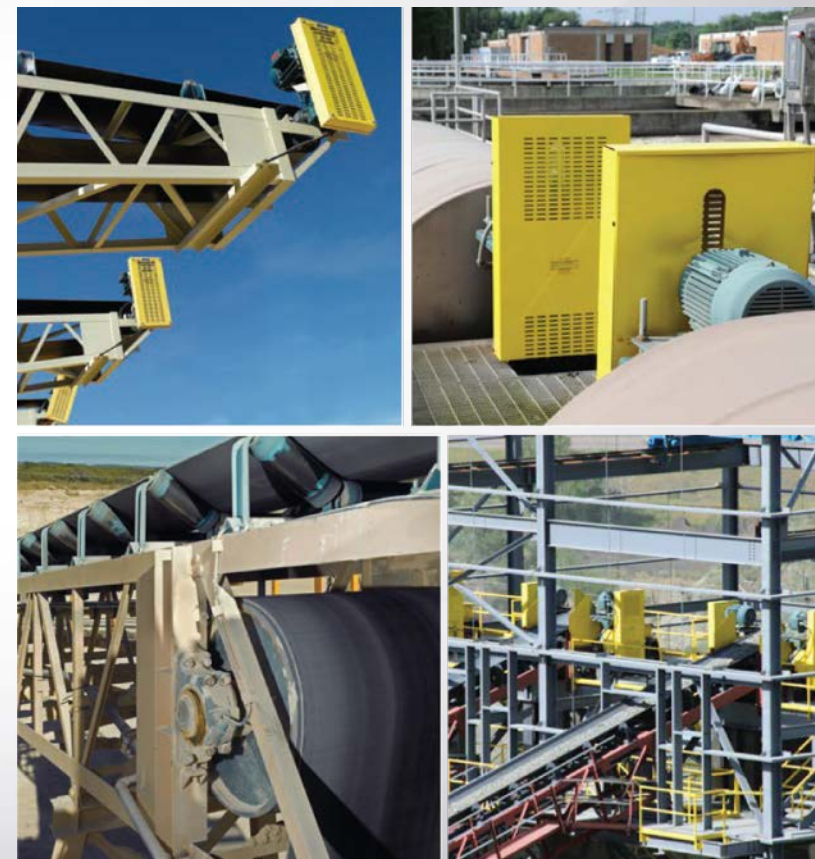
DODGE® BULK MATERIAL HANDLING

The Dodge bulk material handling team utilizes an expansive portfolio of Dodge® mechanical and Baldor-Reliance® electrical products, Passport online selection, and decades of conveyor engineering expertise.

These capabilities allow customers to partner with one manufacturer that can offer complete, packaged proposals for quick delivery of factory assembled packages that increase reliability, improve productivity, and help you operate safely

Products Highlights :

- Trust experience with packaging and design
- Extend gearbox life with larger bearings
- Remove from the shaft easily
- Protect with the best sealing system
- Ship the project, factory assembled
- Use a safe backstop
- Cover rotating equipment
- Protect your employees



OUR PRODUCT LV & MV CIRCUIT BREAKERS



Hyundai Electric has a diverse product family of Low & Medium Voltage circuit breakers, from MCCBs for use in homes to ACBs & VCBs for industrial plants. Hyundai's high-quality products safely protect your electrical equipment. The new HG Series has compact & sophisticated designs.

- **HGD/HRC Type** ~ Miniature Circuit Breaker
- **HGM/HGP Type** ~ Molded Case Circuit Breaker
- **HGE Type** ~ Earth-leakage Circuit Breaker
- **HGC/HGT Type** ~ Magnetic Switch
- **HGS/HGN Type** ~ Air Circuit Breaker
- **HGV Type** ~ Vacuum Circuit Breaker



Over decades, Usahatama has an excellent record on servicing satisfaction. We have vast experience in any industrial needs, from epc company to user-end customers, moderate to high tech industrial process, and national to multi-national corporation.

SUCCESSFUL REFERENCES

The scopes of our reference are:

- Oil & Gas
- Mining & Smelter
- Chemical & Petrochemical
- Food & Beverage
- Heavy Industry
- Power Plant
- Cement Plant
- Other Manufacturer



SUCCESSFUL REFERENCES

CUSTOMERS LIST



PT VALE INDONESIA Tbk.



VICO INDONESIA

VIRGINIA INDONESIA COMPANY, LLC



PT PERTAMINA (Cilacap)



PT CHAROEN POKPHAND INDONESIA Tbk,



PT CHEVRON INDONESIA Tbk.



CNOOC SOUTHEAST SUMATERA, Ltd.



PT ARUN NATURAL GAS LIQUEFACTION



PT BADAK NATURAL GAS LIQUEFACTION



PT PAITON ENERGY



PETROCHINA INTERNATIONAL JABUNG Ltd.



PT HOLCIM INDONESIA Tbk.



PT DJARUM INDONESIA Tbk,



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SUPPORTING TEAM & FACILITIES

SOLID TEAM

- Usahatama is always managed to fulfill to any requirements. Our teams enables the customers to meet the optimum solution of electrical parts at any level for effective and efficient process. Our team is energized by responsive sales and expertise consultant.

INTEGRATED WAREHOUSE

- Delivering on the right time and the precise item is our main concern. Therefore, we could provide real time update on stock & price all across Indonesia market.



:: THANK YOU ::

USAHATAMA



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